Bloomers!®
know + grow™

Kids Who Grow Them, Eat Them!

Bloomers! is a children's healthy lifestyle property based on an entertainment platform.

Bloomers! – a licensing property that becomes more relevant every day.

The Bloomers! Story

A long time ago, before trucks and cars and big machines, a place was born where natural things came to life and flourished.

On Bloomers! Island the rain falls lightly, trees smile brightly, and fun-loving blooming plants play, discover new adventures, and learn how to grow tall and wise.

Our Mission

We believe that when children are excited about nature, excitement grows to passion – and passion for how the world is regarded and cared for is the single most important ingredient for the healthiest people and healthiest planet possible.

Who Are We?

Bloomers! is a brand new kind of children's experience that promotes healthy-living in a fun and entertaining way.

In working with thousands of children, we've learned that 96% will eat a vegetable if they've grown it. So we set out to make that as easy and fun as possible.

We put it all together...

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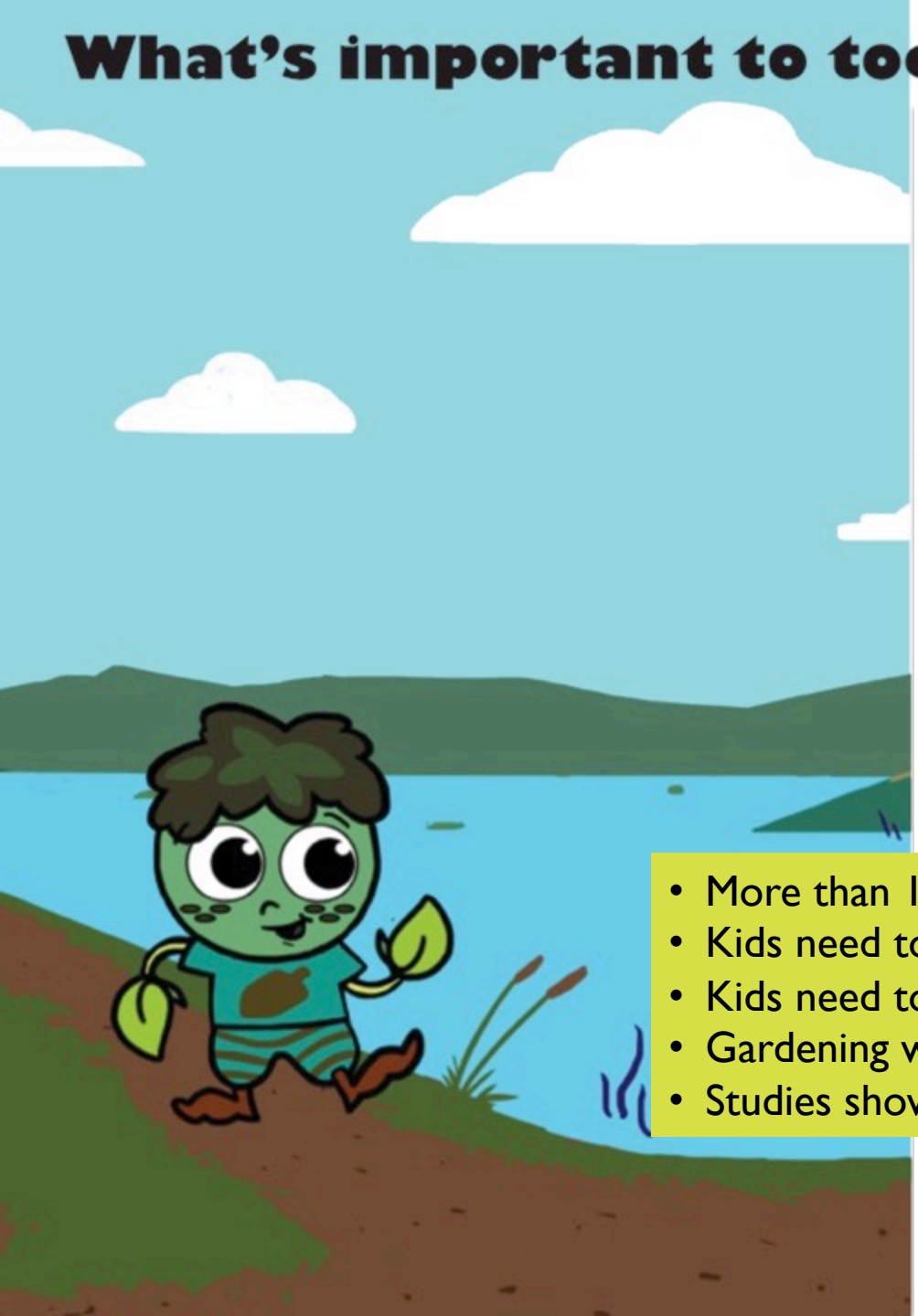
The Bloomers! game is always on!

1. Bloomers! Island - an online MMO RPG game that teaches gardening
2. Bloomers! Schoolyard - a hands-on gardening & healthy eating curriculum
3. Bloomers! Backyard - gardening products to use at home

What's important to today's parents?



- More than 1 in 10 preschoolers are obese
- Kids need to eat healthier foods & more vegetables
- Kids need to get outside & move more
- Gardening with Bloomers! products accomplishes both
- Studies show kids will eat what they've grown

Widespread Distribution in Major Retailers

has been achieved in just one year.

True Value

Walmart

Kroger

The Home Depot

Bed Bath & Beyond

Toys "R" Us

Wegmans

ACE Hardware

Fred Meyer

Rural King
America's Farm & Home Store

Learning Express Toys
...Always the perfect toy

Custom Display for Home Depot

Our Community {Garden}

...is growing daily:

- 2,500+ Facebook fans
- 2,400+ Twitter followers
- 3,000+ Blog subscribers
- 30,000+ Game users
- 34,400+ YouTube views
- 1,000,000+ Website hits - ytd 2015

Licensing Opportunities

Bloomers! Island and the adorable cast of garden characters need you to make sure that everything keeps growing with plenty of sunshine and love.

Leverage the unique momentum and fan base we've established.

Bloomers! is looking for licensees in these categories:

- **garden apparel**
- **healthy food**
- **housewares**
- **school supplies**
- **publishing**
- **apps**

On Bloomers! Island, in Bloomers! Backyard or at Bloomers! Schoolyard – bring the gardening fun to life. Major retailers already recognize how important the Bloomers! message is. Join them and let's change the world together!

Meet the Bloomers! at: www.BloomersIsland.com

For licensing inquiries please contact:
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